

Board of Directors Meeting #4/15

April 15, 2015

DIRECTORS PRESENT: Art Versteeg, Jim Campbell, Deb Shewfelt, Wilf Gamble, Alison Lobb, Alvin McLellan, Matt Duncan, Roger Watt, Paul Gowing, David Turton, Bob Burtenshaw

STAFF PRESENT: Phil Beard, General Manager/Secretary-Treasurer
Danielle Livingston, Financial Services Coordinator
Jayne Thompson, Communications Coordinator

1. Call to Order

Art Versteeg called the meeting to order at 7:02 pm, welcomed everyone and reviewed the objectives of the meeting.

2. Declaration of Pecuniary Interest

There were no pecuniary interests at this time.

3. Minutes

The minutes from the Board of Directors meeting #3/15 held on March 18, 2015 have been circulated to the Directors for their information and approval. The Directors agreed with the minutes and the following motion was made.

Motion FA #46/15

Moved by: Roger Watt

Seconded by: Paul Gowing

THAT the minutes from the Board of Directors meeting #3/15 held on March 18, 2015 be approved.

(carried)



4. Reports

a) Chair's Report

Art announced that he and Phil attended Conservation Ontario's meeting held on March 30th which Phil will provide feedback on later in this meeting. Art attended his last Maitland Conservation Foundation meeting on March 19th as Deb has been appointed to the MCF Board of Directors for 2015.

b) Director's Report

There were no Director's reports.

Deb announced that he attended the Huron Water Protection meeting on March 27th and there was a motion made at that meeting from the County to consider incorporating an Alternative Land Use Services component into the Huron Clean Water Project similar to the County of Wellington's Clean Water Project (landowners receive 3 years of payments to take land out of production along waterways and/or to plant living snow fences, plus they receive free trees to plant on these lands).

5. Corporate Services

i) Municipal Communications Strategy for 2015: **Report #20/15** (attached)

The report was presented by Phil Beard, GM/ST along with Jayne Thompson, Communications Coordinator. The purpose of this report is to outline ideas for informing municipal councils through media, communication and presentations and obtain input from the Directors about the key messages they want conveyed. Copies of the presentation will be sent to the Directors in advance for an opportunity to provide further feedback.

Being there are many new councillors with the election last fall, the Directors feel it is important to reinforce MVCA priorities with our member municipalities. Meetings will also be organized with municipal CAOs prior to council presentations.

Following discussion, this motion was made.

Motion FA #47/15

Moved by: Alison Lobb

Seconded by: Jim Campbell

THAT the communications strategy for the MVCA 2015-2017 work plan and services be adopted and implemented as outlined in Report #20/15.

(carried)

ii) Government Relations Strategy: MPs/MPPs: **Report #21/15** (attached)

The purpose of this report presented by Phil Beard was to determine the MVCA Government Relations Strategy for 2015.

The Board identified the need to try and connect with the candidates in the upcoming Federal Election as well as the MPPs who cover the Maitland watershed. The Board decided that an event should be

organized around the type of programs needed to help conservation authorities and municipalities that have flood prone areas. A tour and presentation should be organized for MP candidates and the two sitting MPPs in the Maitland watershed using Harriston as an example of a flood prone area that could benefit from funding from the proposed National Disaster Mitigation Program.

Motion FA #48/15

Moved by: Alison Lobb

Seconded by: Matt Duncan

THAT a tour be organized for candidates in Huron-Bruce and Perth-Wellington ridings for the upcoming federal election and MPPs in July or August to outline the type of disaster mitigation program that is needed in rural Ontario; **AND THAT** staff present an outline for the tour and key messages to the Board at the May meeting.

(carried)

- iii) Board Training/Tours: **Report #22/15** (attached)

Phil Beard reviewed options for tours and topics that the Board could focus on in 2015.

These options included inviting the council from the Township of Ashfield Colborne Wawanosh to tour the conservation systems and plans for the Garvey Glenn Watershed Restoration Project in June.

A second tour could be organized on August 26th to examine the impacts of high lake levels on the Lake Huron shoreline.

Motion FA #49/15

Moved by: Matt Duncan

Seconded by: Jim Campbell

THAT MVCA contact ACW to invite council to tour the Garvey Glenn watershed in the afternoon (2 - 4 pm) on June 17th and then to hold the Board meeting at the Port Albert Church if it is available; **AND THAT** the Board of Directors tour the shoreline at Bluewater Beach in Central Huron on August 26th starting at 6:30 pm.

(carried)

- iv) Maitland Conservation Foundation: **Report #23/15** (attached)

Phil Beard provided an update on the Maitland Conservation Foundation's Annual Meeting held on March 19th. A new Chair, Kate Procter and new Vice Chair, Kriss Snell were elected at the meeting. The new Board will be developing a work plan and budget for the MCF over the next few months. The Chair and Vice would like to expand MCF's fundraising efforts so that they could support more projects.

- v) Conservation Ontario Council Meeting: **Report #24/15** (attached)

Phil Beard and Art Versteeg reviewed the major business dealt with by Conservation Ontario council at their March 30th meeting. Phil and Art asked for direction from the Board regarding providing input to the development of CO's Strategic Plan. Four committees are being established that would provide input to the development of the Strategic Plan. The Board identified the improvement of Conservation Ontario member services and internal operations as well as advocacy as the two committees to volunteer for.

- vi) Revenue/Expenditure Report for March: **Report #25/15** (attached)

This report was circulated to the Board of Directors and the following motion was made.

Motion FA #50/15

Moved by: Deb Shewfelt

Seconded by: David Turton

THAT the financial report for the month of March, 2015 be accepted as presented; **AND THAT** accounts totalling \$163,476.21 be approved as outlined in the appendix to Report #25/15.

(carried)

6. Watershed Stewardship Services

- i) Healthy Lake Huron Steering Committee: **Report #26/15** (attached)

Report #26/15 was presented by Phil Beard to provide an update on the major business dealt with by the Steering Committee and included detailed information on Rural Stormwater Management, Soil Health, Ontario Agriculture Social Contract, Healthy Lake Communications and Great Lakes Agricultural Stewardship. Phil advised that the steering committee will be looking at updating its communications strategy and reviewing the feasibility of the watershed plans for each of the five pilot watersheds.

7. Conservation Areas

- i) Appointment of Regulation Officers Falls Reserve: **Report #27/15** (attached)

This report was presented by Phil Beard to obtain approval to appoint Conservation Area staff as Enforcement Officers at the Authority's Parks.

The Directors agreed with the report and made this motion.

Motion FA #51/15

Moved by: Alvin McLellan

Seconded by: Jim Campbell

THAT Jason Moir, Paul Kroll, Chentelle Koster, Mark Metcalfe, Allyson Thomas, Peter Gray, Damion Greidanus and April Numan be appointed as Enforcement Officers (as hired by the Authority to carry out duties at the FRCA and WPCA for the 2015 operation season) for the purpose of enforcing regulations made by the Maitland Valley Conservation Authority, pursuant to Section 29 of the Conservation Authorities Act in order to carry out the responsibility of administration and enforcement of this Act.

(carried)

Deb asked about the progress of the Falls RFP process. Staff advised that an update is scheduled for the June Board meeting as the deadline for the submission of proposals is the end of May. Deb expressed his interest to take an RFP package to a local company who may have an interest in looking at the RFP.

8. Correspondence

a) For Director's Information and/or Direction

- i) Letter from Paul Carroll re: Stormwater Management (attached). This letter expressed concerns about the management of Stormwater in Goderich and Central Huron.

Motion FA #52/15

Moved by: Matt Duncan

Seconded by: David Turton

THAT the Board accept the letter; **AND THAT** no response is required.

(carried)

- ii) Letter from the Township of North Huron approving MVCA's 2015 Budget & Levy.

9. Review of Meeting Objectives/Follow-up Actions/Next meeting: May 20, 2015 7:00pm

The meeting objectives were met which included having the Board members provide direction on the Municipal Communications and Government Relations Strategies as well as Board training and education in 2015.

The next Board meeting will be held at the MVCA office on May 20, 2015 at 7:00 pm.

10. Adjournment

The meeting adjourned at 8:00 pm.

Motion FA #53/15

Moved by: Alison Lobb

Seconded by: Roger Watt

THAT the meeting be adjourned.

(carried)

Art Versteeg
Chair

Danielle Livingston
Recording Secretary